



SCREEN CARE ROUTINE

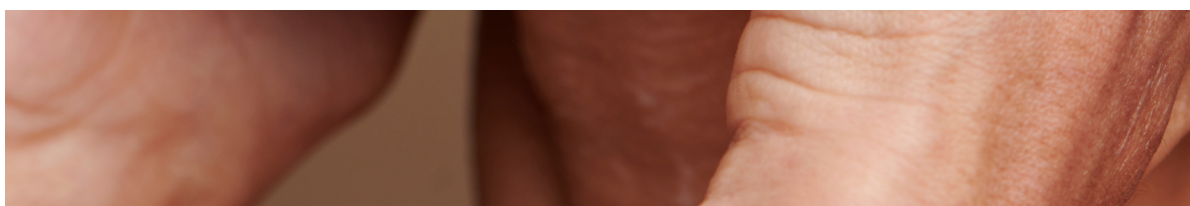
Skin Care Routines by Your Skin Type





DRY & DEHYDRATED

Skin Care Routines for Your Skin's Concern



MORNING ROUTINE

To keep dry, dehydrated skin performing its best



1 **Cleanse** **Chamomile Cleansing Lotion**

Start with the gentlest cleanse possible. This velvety lotion melts away overnight buildup without stripping a single drop of moisture. Massage in with fingertips and remove with a warm washcloth.

2 **Tone** **Vital Hydrant Toner**

This is your first hit of real hydration. Sweep it on with a flat cotton pad and let it fully absorb before moving on. Aloe, Ginseng, Sea Whip, and Glycoproteins start replenishing skin immediately — and the soft lavender scent doesn't hurt.

3 **Serum** **4D+ Hyaluronic Serum**

Apply to damp skin right after your toner for maximum absorption. Four molecular weights of Hyaluronic Acid hydrate every layer of the skin simultaneously — from surface to dermis. This is the step that makes everything else work harder.

4 **Treatment (Optional Boost)** **Luminous Peptide Serum**

Layer this on top if your dry skin also shows signs of fine lines, dullness, or loss of firmness. Matrixyl 3000 Peptides firm and smooth while Daisy Flower Extract brightens and Red Marine Algae adds another layer of deep hydration.

5 **Moisturize** **Restorative Marine Moisturizer**

This rich bergamot-scented crème seals everything in with ocean-powered hydration, Red Marine Algae, Sodium Hyaluronate, CoQ10, Ginseng, and Rosehip. It plumps, calms, and protects — exactly what dry skin needs to face the day.

6 **Eye** **ALA Eye Crème or Smooth Focus Eye Perfector**

Pat either one gently around the eye area with your ring finger. The ALA Eye Crème targets dark circles, puffiness, and fine lines with a richer formula. The Smooth Focus Eye Perfector blurs and primes for a more camera-ready finish under makeup.

7 **SPF (Non-Negotiable)** **Mineral Tinted SPF 30 or Advanced Protection SPF 30**

This is the step that protects everything you just applied. The Mineral Tinted SPF 30 gives a soft, skin-evening finish and wears beautifully on its own. The Advanced Protection SPF 30 is fragrance-free and ideal for post-treatment skin or those who prefer a clear formula. Either way — this step is not optional.





EVENING ROUTINE

To keep dry, dehydrated skin performing its best



1

Cleanse **Chamomile Cleansing Lotion**

End the day the same way it started — gently. This lotion melts away makeup, SPF, and environmental buildup without disrupting your skin's moisture barrier. Remove with a warm washcloth and let your skin breathe.

If you wore heavy makeup or SPF, consider a double cleanse: start with the Geleé Antioxidant Oil Cleanser to dissolve everything, then follow with the Chamomile Cleansing Lotion to complete the cleanse.

2

Tone **Vital Hydrant Toner**

Same as morning — this is your foundation layer of hydration that everything else builds on. Don't skip it at night; this is when your skin absorbs everything most efficiently.

3

Treatment Serum **4D+ Hyaluronic Serum**

Apply to damp skin immediately after toning. This is the backbone of your hydration routine — morning and night, without exception. Dry, dehydrated skin needs this step twice a day.

4

Targeted Treatment

Choose one based on your skin's priority tonight:

- **Matrix Oil** — A few drops pressed into skin adds encapsulated Retinol, Argan Oil, and Silk Amino Acids for deep overnight repair. Great for texture and discoloration.

- **MajaFirm Serum** — If loss of firmness is the concern, this gold-infused peptide serum with Edelweiss Stem Cells and Triple Ceramides is your nighttime lift in a bottle.

- **Keep It Calm Relief Serum** — If your dry skin also runs reactive or red, this fragrance-free serum calms and strengthens the barrier while you sleep.

5

Moisturize **Ultra Soy Peptide Crème or Restorative Marine Moisturizer**

At night, your moisturizer can work harder — so let it. The Ultra Soy Peptide Crème is exceptional for hormonally-influenced dryness and depleted skin, delivering Matrixyl Peptides, ALA, Shea Butter, and Soy Protein overnight. The Restorative Marine Moisturizer is the choice for skin that's just deeply thirsty — plumping, calming, and restoring while you sleep.

6

Eye **Repair & Reboot Night Eye Crème**

This is the nighttime eye treatment your under-eye area deserves. Apply gently with your ring finger along the orbital bone — and let Peptides, Hesperidin Methyl Chalcone, Red Marine Algae, Hemp Seed Oil, and Hyaluronic Acid restore, firm, and brighten while you get your eight hours.

7

Seal & Lock (2–3 Nights Per Week) **Barrier Recovery Salve**

Finish with a thin layer of this petroleum-free slugging balm as your final step. It seals everything underneath in — moisture, serums, actives — and lets Cacay Oil and the Barrier Guard Complex do deep overnight repair work. Wake up to the plumpest, calmest, most radiant skin of your week. This step alone will change how your skin feels by morning.

WEEKLY ADDITIONS

To keep dry, dehydrated skin performing its best, add these to your weekly rotation:

Products

Aloe & Azulene Gel Masque or
Soft Papaya & Pumpkin Masque

Papaya Crème Enzyme Polish or
Honey Almond Scrub



Additional Skin Care for Dry & Dehydrated Skin

1-2x
per
week

Masque **Aloe & Azulene Gel Masque or Soft** **Papaya & Pumpkin Masque**

The Aloe & Azulene is a deeply cooling, hydrating treatment perfect for dehydrated, reactive, or post-treatment skin. The Soft Papaya & Pumpkin gently exfoliates while simultaneously hydrating — ideal for the dry skin that also needs texture refinement.

1-2x
per
Week

Exfoliation **Papaya Crème Enzyme Polish or Honey** **Almond Scrub**

Dry skin needs gentle exfoliation to allow moisturizers to actually penetrate. The Papaya Crème Enzyme Polish uses active enzymes rather than harsh abrasion — ideal for dry and sensitive skin. The Honey Almond Scrub nourishes while it polishes and can even double as a mask. Either way, removing that dry surface layer is what makes the rest of your routine actually land.