



SCREEN CARE ROUTINE

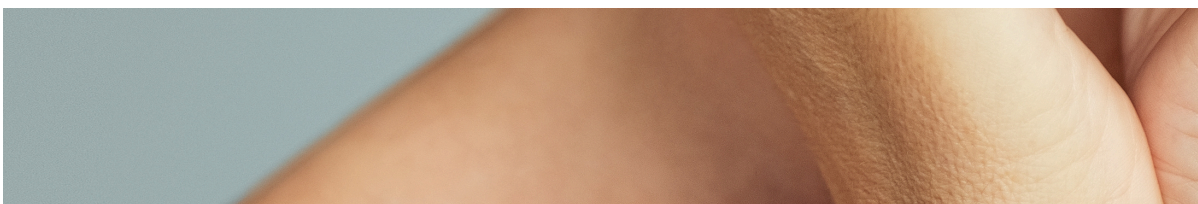
Skin Care Routines by Your Skin Type





AGING & REDNESS SKIN

Skin Care Routines for Your Skin's Concern



MORNING ROUTINE

Keep aging and redness-prone skin performing its best

1 **Cleanse** **Chamomile Cleansing Lotion or Oxygen Revitalizing Cleanser**

Aging and redness-prone skin needs a cleanse that respects the barrier while still doing its job. The Chamomile Cleansing Lotion is the gentlest option — Squalane, Vitamins A and E, and Chamomile Oil calm and nourish from the very first step. If your skin isn't overly reactive, the Oxygen Revitalizing Cleanser is a beautiful morning option — Glycoproteins boost cellular oxygenation, Orchid and Ginseng energize, and the silky pink lotion-gel leaves skin looking immediately more awake and radiant.

2 **Tone** **Ginseng Mineral Toner**

This is the tone step that aging skin actually needs — not an astringent, not an acid, but a hydrating, revitalizing mist that preps skin to absorb everything that comes next. Ginseng tones and calms puffiness, Bee Pollen nourishes, Hydrolyzed Vegetable Protein supports elasticity, and the soft pink chamomile-geranium scent makes this the most pleasant step in your morning. Sweep it on with a cotton pad or spritz it directly and pat in.

3 **Redness Relief Serum** **Keep It Calm Relief Serum**

This is the step that addresses redness at the source. Apply it to freshly toned skin and let it fully absorb before layering. Sea Whip, Nymphaea Alba Flower Extract, Red Marine Algae, Licorice Root, and clinical Peptides visibly reduce inflammation, strengthen fragile capillaries, and calm reactive skin — morning application builds resilience over time so skin becomes less reactive with consistent use.

4 **Anti-Aging Serum** **Gold Vitamin C x 3 or Luminous Peptide Serum**

This is where the real age-defying work happens. Gold Vitamin C x 3 is the powerhouse brightening pick — triple Vitamin C, gold-bound Peptides, Kakadu Plum, and marine bioferments defend against free radicals and blue light damage while visibly evening tone and supporting collagen. If redness and loss of firmness are the priority over brightening, the Luminous Peptide Serum delivers clinically proven lifting — 39% reduction in wrinkle depth, 16% increase in firmness — with Daisy Flower Extract brightening gently underneath.

For skin dealing with both concerns equally, alternate between the two — Gold Vitamin C x 3 in the morning, Luminous Peptide Serum at night.

5 **Eye Treatment** **ALA Eye Crème or Smooth Focus Eye Perfector**

The eye area shows aging first and redness often lingers here too. The ALA Eye Crème is the richer, more treatment-focused option — Alpha Lipoic Acid, Vitamin K, Matrixyl Peptides, and CoQ10 target dark circles, crow's feet, and puffiness in one fragrance-free formula. The Smooth Focus Eye Perfector is the daytime-friendly choice — it blurs, hydrates, firms, and creates a flawless canvas under concealer with no heaviness.

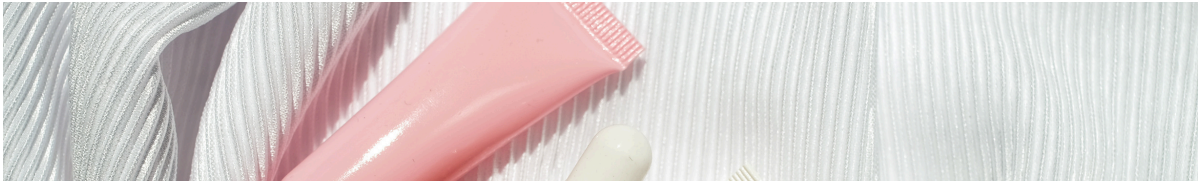
6 **Moisturize** **Complex C Moisturizer or Radiant Antioxidant Moisture Crème**

Both are lightweight enough for daytime and powerful enough to make a real difference for aging, redness-prone skin. Complex C Moisturizer delivers stabilized Vitamin C, Gold, Glutathione, Red Marine Algae, and Picea Abies — the Finnish tree resin clinically shown to reduce redness — in a bergamot-lemongrass formula that calms while it brightens. The Radiant Antioxidant Moisture Crème is the pick when your skin needs a broader antioxidant shield — Resveratrol, Goji, Coffee, Mangosteen, and Daisy Flower Extract protect and brighten while the lightweight texture layers beautifully.

7 **SPF (Non-Negotiable)** **Mineral Tinted SPF 30**

For redness-prone and aging skin, this is the only logical SPF choice. Mineral filters are gentler on reactive skin than chemical ones, the soft tint neutralizes redness and evens tone instantly, and Chamomile, Green Tea, and Cucumber calm throughout the day. UV exposure is the number one accelerator of both aging and redness — this step is what protects every single thing you just applied.





EVENING ROUTINE

Keep aging and redness-prone skin performing its best



1 **Cleanse** **Chamomile Cleansing Lotion or Limu Facial Cleanser**

Evening cleansing for aging and redness-prone skin should never strip or disrupt. The Chamomile Cleansing Lotion removes the day with zero irritation — Squalane, Chamomile Oil, and Vitamins A and E nourish as they cleanse. On nights when you want something slightly more refreshing, the Limu Facial Cleanser delivers mineral-rich Sea Algae, Organic Aloe, and a botanical blend of Green Tea, Roschips, Olive, and Kiwi that conditions and soothes in equal measure.

If you wore heavy SPF or makeup, consider a double cleanse: start with the Geleé Antioxidant Oil Cleanser to dissolve everything completely, then follow with the Chamomile Cleansing Lotion for your actual cleanse.

2 **Tone** **Ginseng Mineral Toner or Vital Hydrate Toner**

At night you have two excellent options. The Ginseng Mineral Toner preps and revitalizes while delivering elasticity-supporting proteins. The Vital Hydrant Toner brings a deeper hydration hit with Glycoproteins, Sea Whip, Aloe, and Vitamins A, C, and E — especially beneficial on nights when you're layering active treatments and want maximum absorption underneath.

3 **Redness Relief Serum** **Keep It Calm Relief Serum**

Use this every single evening. For redness-prone skin this is not optional — consistent nighttime application is what builds the long-term barrier resilience and capillary strength that reduces chronic redness over time. Apply it first on clean, toned skin and let it fully absorb before anything else goes on top.

4 **Anti-Aging Serum** **MajaFirm Serum or Luminous Peptide Serum**

(Alternate with Retinol Night Crème 2-3x per week)

On non-retinol nights, MajaFirm is the sophisticated choice for aging skin — gold-bound Peptides, Edelweiss Stem Cell Extract clinically shown to reduce surface sagging by up to 56%, Triple Ceramides, and Ashwagandha work together to lift, firm, and rebuild the barrier overnight. The Luminous Peptide Serum delivers the same clinically proven Matrixyl 3000 lifting with added brightening from Daisy Flower Extract and Argireline for expression lines.

On retinol nights, apply the Retinol Night Crème in place of your serum — Encapsulated Retinol, Matrixyl Peptides, Daisy Flower Extract, and Vitamins A, C, and E work overnight to accelerate cell turnover, smooth fine lines, and fade discoloration. Start with 2x per week and build from there.

Important: On retinol nights, apply Keep It Calm Relief Serum first as a buffer layer — it strengthens the barrier before retinol goes on and dramatically reduces the chance of irritation.



EVENING ROUTINE CON'T

Keep aging and redness-prone skin performing its best



5 **Hydration** **4D+ Hyaluronic Serum**

Apply to slightly damp skin after your treatment step absorbs. Aging skin loses moisture retention capacity over time — this multi-weight Hyaluronic Acid serum restores that at every level, from surface to dermis. Arctic Tree Extract provides additional calming support on nights when skin feels reactive or post-treatment sensitive. This step is non-negotiable for aging and redness-prone skin — morning and night.

6 **Moisturize** **Ultra Soy Peptide Crème or Restorative Marine Moisturizer**

At night your moisturizer can be richer and more reparative. The Ultra Soy Peptide Crème is exceptional for hormonally-influenced aging skin — Soy Protein isoflavones protect against hormone-related aging, Matrixyl Peptides reduce wrinkle depth, ALA fights free radicals, and Shea Butter provides deep overnight nourishment. The Restorative Marine Moisturizer is the choice on nights when skin feels depleted or extra dry — Red Marine Algae, Sodium Hyaluronate, CoQ10, and Ginseng restore and plump deeply while you sleep.

7 **Eye** **Repair & Reboot Night Eye Crème or Pro-Firm Peptide Eye Serum**

Aging shows around the eyes first — so this step deserves real investment. The Repair & Reboot Night Eye Crème is a lush overnight treatment delivering Peptides, Hesperidin

Methyl Chalcone, Red Marine Algae, Hemp Seed Oil, Ginseng, and Hyaluronic Acid to firm, de-puff, and renew while you sleep. The Pro-Firm Peptide Eye Serum via its stainless steel roller is the more targeted anti-aging pick — Edelweiss Stem Cells, gold-bound Peptides, Triple Ceramides, and Triple Peptide complex delivered with circulation-boosting massage. Store it in the fridge for an extra-refreshing and de-puffing application.

8 **Neck & Décolleté** **Neck Reserve Crème**

This step is non-negotiable for aging skin routines and almost always forgotten. Apply with upward strokes twice daily to the neck, chin, jawline, and chest — Matrixyl 3000 Peptides, brown algae Methylsilanol complex, Saccharomyces Cerevisiae Extract, and Swiss Apple Stem Cells lift, sculpt, and protect the skin that everyone sees but almost nobody treats. Signs of improvement are noticeable within days.

9 **Seal & Lock** **Barrier Recovery Salve (2-3 nights per week)**

Aging skin loses its ability to retain moisture efficiently — this petroleum-free slugging balm solves that problem. Apply as your absolute final step on alternating nights to seal everything underneath in. Cacay Oil delivers gentle natural retinol and essential fatty acids while the Barrier Guard Complex repairs and protects. By morning skin is measurably plumper, calmer, and more radiant. This step alone will change how your skin feels within a week.

WEEKLY ADDITIONS

Keep aging and redness-prone skin performing its best with these targeted weekly treatments:

Products

Aloe & Azulene Gel Masque

Gelee Infusion Masque

Vitamin C Masque

Papaya Creme Enzyme Polish



1-2x
per
week

Soothing Masque **Aloe & Azulene Gel Masque**

This is the weekly reset that redness-prone skin relies on. Azulene delivers powerful anti-inflammatory relief, Organic Aloe and Hyaluronic Acid restore hydration, and Green Tea calms environmental stress. Use it on evenings when skin feels reactive, after retinol nights, or anytime redness needs an immediate cool-down. Leave it on for 10-15 minutes and rinse to the calmest, most balanced skin of your week.

1-2x
per
week

Gentle Exfoliation **Papaya Crème Enzyme Polish**

Aging and redness-prone skin needs consistent but gentle exfoliation to allow actives to penetrate and to prevent the buildup that makes skin look dull and lifeless. The Papaya Crème Enzyme Polish is the safest choice — active Papain enzyme dissolves dead skin without any abrasion or irritation, so you're renewing without triggering redness. Use it 1-2 times per week on evenings when you're not using acids or retinol.

1x per
Week

Firming Treatment Masque **Gelee Infusion Masque**

Once a week, elevate your routine with this professional-grade dual-use masque. Use it as a wash-off treatment for plumping and brightening, or activate it with Ocean Mist Toner for the full peel-off professional experience. Multi-molecular Hyaluronic Acid, Niacinamide, Caffeine, and Hydrolyzed Vegetable Protein deliver visible results — firmer, dewier, more radiant skin that looks like you've had a professional facial. Because essentially, you have.

1x per
Week

Brightening Masque **Vitamin C Masque**

For the aging skin that also battles dullness and uneven tone — this gold-infused, orange-scented masque delivers Gold-stabilized Vitamin C, Glutathione, Kakadu Plum, and Organic Honey in a luxurious treatment that brightens, firms, and hydrates in 15-20 minutes. Pair it with the Vitamin C Cleanser and Gold Vitamin C x 3 Serum on masque days for a complete brightening system that compounds beautifully over time.



KEY RULES

FOR THOSE WHO ARE LOOKING FOR AGING & REDNESS CONTROL



Key Rules for Aging & Redness Skin Routine

Redness first, always. Keep It Calm Relief Serum goes on before every other active — morning and night. It builds barrier resilience over time and protects sensitized skin from reacting to the actives you layer on top. Consistent use is what creates lasting calm.

Introduce retinol slowly. Encapsulated Retinol in the Retinol Night Crème is gentler than traditional retinoids — but redness-prone skin still needs a careful introduction. Start 2 nights per week, always buffer with Keep It Calm Relief Serum first, and never use it the same night as your acid exfoliation. Patience here pays off enormously.

Never skip SPF. UV exposure is the primary driver of both accelerated aging and persistent redness. Every dark spot, broken capillary, and line you're treating at night can be undone in a single unprotected day. The Mineral Tinted SPF 30 is the ideal choice — mineral filters are kinder to reactive skin than chemical ones, and the tint provides immediate cosmetic redness correction while it protects.

Hydration is anti-aging. Dehydrated skin shows every line, every texture, and every patch of redness more dramatically. The 4D+ Hyaluronic Serum and Vital Hydrant Toner are your hydration anchors — morning and night, without exception. Well-hydrated skin is more resilient, more plump, and far less reactive.

The neck ages faster than the face. If you're investing in an anti-aging facial routine and stopping at the jaw — you're leaving results on the table. Neck Reserve Crème takes 30 seconds to apply and the results are visible within days. Add it to both your morning and evening routine and treat it as seriously as the rest of your regimen.

